

SHAPE SHIFT

Joyce Hesselberth

Published by Henry Holt and Co.

Christy Ottaviano Books

BIOGRAPHY

Joyce Hesselberth's illustrations have appeared in national ad campaigns, theater productions, and numerous major newspapers and magazines. She also illustrates children's books, and has published two educational apps, *PrestoBingo Shapes* and *PrestoBingo Colors* which are available on the Mac App Store. She is a member of SCBWI and has been recognized by the Society of Illustrators, American Illustration and The Art Directors' Club of NY. She teaches illustration at Maryland Institute College of Art. Joyce approaches concept books for young children from an artist and art educator's perspective.

She and her husband David Plunkert co-founded Spur Design in 1995. Spur Design is located in a renovated factory building in Baltimore, MD. They have three children.

JOYCE'S SOCIAL MEDIA INFORMATION

Website joycehesselberth.com

Twitter @hesselberth

Facebook @JoyceHesselberth

Instagram @hesselberth

EDUCATIONAL APPS

PrestoBingo Shapes [itun.es/i6Sv5bw](https://itunes.apple.com/us/app/prestobingo-shapes/id1015555555)

PrestoBingo Colors [itun.es/i6Sv6s2](https://itunes.apple.com/us/app/prestobingo-colors/id1015555555)

SCHOOL VISITS

I'm happy to customize a presentation for your needs. I can do a reading and short talk (about 30 minutes) and then break into smaller groups for hands-on craft time. I bring pre-cut paper shapes cut out of lots of different patterns and colors, so kids can focus on different ways to put them together. Then we draw on top of the shapes to add details.

BOOK REVIEWS

A Bank Street College of Education Best Book of the Year

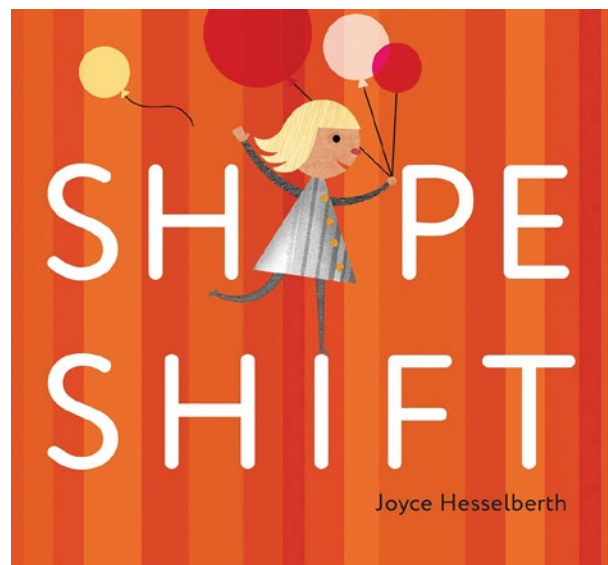
Kirkus ★ "Muted colors and bold, graphic designs highlight the shapes in the illustrations, made with mixed media and digital paint, and the shapes are highlighted, making it easy to pick them out within the scenes. Most shape books ask readers to find shapes in the everyday world; Hesselberth does the opposite and sparks children's imaginations."

Publishers Weekly "In mixed-media collages with mottled, stonelike textures, a boy and girl (her head is circular, his a square) combine and recombine nine shapes with gleefully imaginative results."

"Hesselberth (A Children's Book of Animal Poems and Blessings) encourages children not just to recognize shapes but to see their potential as creative building blocks."

School Library Journal "VERDICT A fun introduction to shapes for young children, and a solid addition to early learning collections."

The Boston Globe "Get your sketchbooks ready: 'Shape Shift' is the kind of book you'll want to read with a pen and paper nearby, since it works as a storybook and a creative tool, too. . . Sure to inspire nascent builders and budding artists, too."



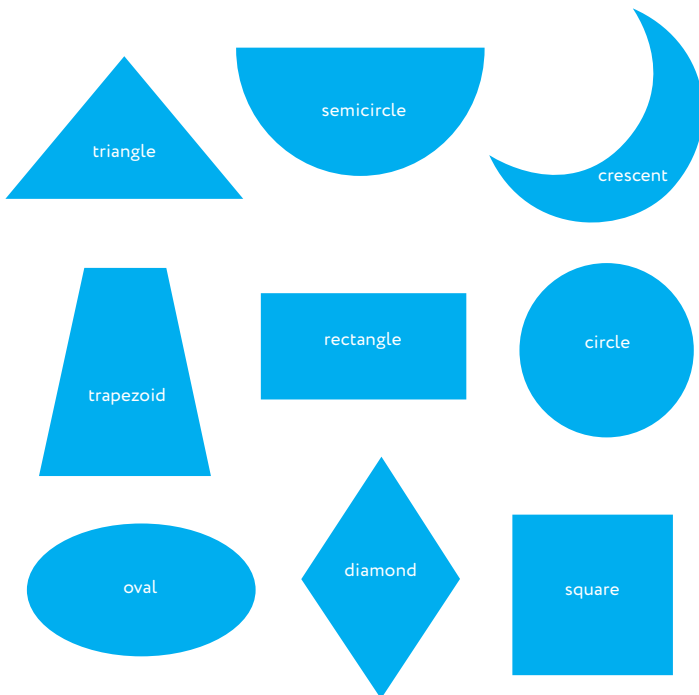
HOW TO MAKE A SHAPE COLLAGE

NOTE FOR EDUCATORS AND PARENTS:

I want to encourage creative play as a way to learn concepts. I think learning happens more organically and completely when a basic concept like shape, color, or pattern can be applied either to art, or play, or real-life experiences. For example, learning shapes in itself is a useful skill, but being able to change the shapes into different things is a way of teaching creative transformation, something I use all the time when I make art. A trapezoid isn't just a trapezoid. It's a tent in the woods, or a lampshade, or a pirate ship. I hope you will be able to incorporate this idea into projects in the classroom and at home.

1. Introduce the shapes.

Discuss what makes each shape distinct. How would you describe a circle, a square, a trapezoid?



2. Cut the shapes out and decorate them.

Use pre-cut shapes or create your own! If I'm visiting your school, I'll bring lots of pre-cut shapes with me, but otherwise wrapping paper, scrapbooking paper, or rescued paper from the recycling bin can all make great additions to your art. Add marker, crayon, or paint to embellish your shapes. All of these activities can reinforce shape identification.

3. Arrange and re-arrange.

Shapes can become anything you can imagine. Combine your shapes in different ways and see what they look like. Context changes what the shapes represent. For example, depending on where you place a circle, it could become a head, or an eye, or a beachball. If you make a row of circles, it might turn into a caterpillar, or a strand of pearls.

4. Glue the shapes down.

Use a gluestick, or school glue to adhere your shapes to a sheet of heavy paper or cardstock.

5. Draw on top of the shapes to define your collage.

Add details to finish your masterpiece!

