

# MAPPING SAM

Joyce Hesselberth

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## BIOGRAPHY

Joyce Hesselberth's illustrations have appeared in national ad campaigns, theater productions, and numerous major newspapers and magazines. She also illustrates children's books, and has published two educational apps, *PrestoBingo Shapes* and *PrestoBingo Colors* which are available on the Mac App Store. She is a member of SCBWI and has been recognized by the Society of Illustrators, American Illustration and The Art Directors' Club of NY. She teaches illustration at Maryland Institute College of Art. Joyce approaches books for young children from an artist and art educator's perspective.

She and her husband David Plunkert co-founded Spur Design in 1995. Spur Design is located in a renovated factory building in Baltimore, MD. They have three children.

## JOYCE'S SOCIAL MEDIA INFORMATION

**Website** joycehesselberth.com

**Twitter** @hesselberth

**Facebook** @JoyceHesselberth

**Instagram** @hesselberth

## EDUCATIONAL APPS

**PrestoBingo Shapes** [itun.es/i6Sv5bw](https://itunes.apple.com/us/app/prestobingo-shapes/id1045555555)

**PrestoBingo Colors** [itun.es/i6Sv6s2](https://itunes.apple.com/us/app/prestobingo-colors/id1045555555)

## SCHOOL VISITS

I'm happy to customize a presentation for your needs. I can do a reading and short talk (30-40 minutes) and then break into smaller groups for hands-on art time.

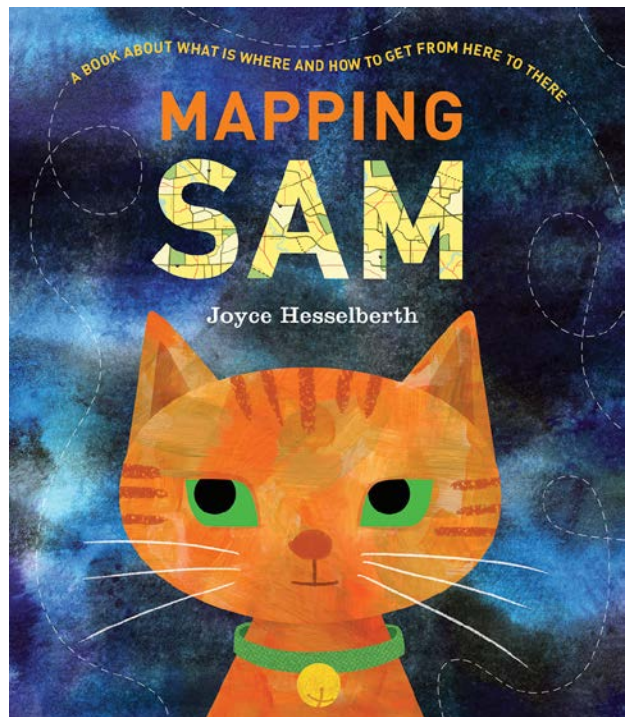
**Kirkus** ★ "The flow of the story is smooth, and the introduction of each new piece of cartography feels organic. Hesselberth's artwork...is clear and will show well in large groups. ...A winning choice for just about anywhere that's on a map." starred review

**School Library Journal** ★ "First readers explore a neighborhood map of the feline's initial travels before embarking on a journey that will take them to the edge of the universe and back...An eye-catching introduction to maps, charts, and diagrams for the youngest of cartographers." starred review

**ALA Booklist** "After Sam the cat's family is asleep, she slips out the back door. Where does the orange tabby go? With the help of a map, children see her path. Hesselberth uses this opportunity to explain the purposes of maps and their characteristics. ..Sam takes mapping in many delightful directions."

## Bulletin of the Center for Children's Books

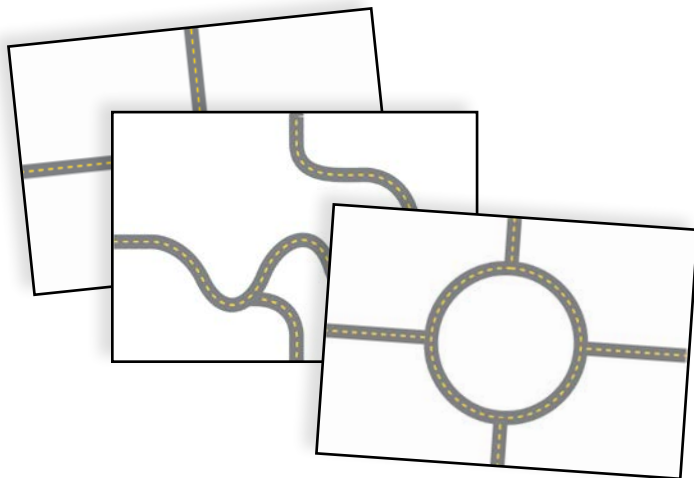
"For kids who like their days filled with observation and information, this cozy nocturnal adventure may be their ideal bridge to bedtime."



# HOW TO MAKE AN IMAGINARY CITY

## 1. Choose your streets.

Neighborhoods come in all different shapes and sizes. Do you imagine streets that are straight or curvy? Maybe your street is a circle. Any street can become a wonderful neighborhood. Each child can choose a pre-printed piece of paper with roads.



## 2. Imagine what is in your neighborhood.

What can you find in your neighborhood? You can think about things that are real, or imaginary. Here are a few ideas to get started: houses, book stores, bicycles, elephants, bridges, rainbows, icecream shops, ponds, schools, waterfountains, pumpkin patches, barns, giant squid, park benches, train stations, apple trees, and water buffalo.

## 3. Draw!

Now for the fun part. Draw everything you can imagine.

## 4. Arrange and re-arrange.

When you and your friends are done, you can put your neighborhoods together. Arrange it any way you like and see how it changes. You just made a whole city!



